

Selling or Dwelling: Optimal Results with Staging

Instructor: Marielle Poirier; marielle.poirier.mp@gmail.com; 506-533-9578

Date/Time: Wednesday; Mar 13; 1:30 – 3:30pm

First class: Wednesday, Mar 13 (1 Session/s)

Location: Crossman Centre

Participants: Min: 5; Max: 15

Course Outline: Preparing a property for sale is a serious responsibility. Fully staging your home before someone views it is the quintessential marketing tool for optimal results when selling. While still dwelling in your home, staging can also help you make the most of your home. This session will look at unconsciously capturing buyer interest on the three-minute walk through. Wherever the eye rests, the sale begins. We will look at what future buyers want and which updates are most cost efficient and what will attract the most buyers to your listing. Will you leave money on the table? Will you get the best return on your investment (ROI)? Let's get started!

Instructor Bio:

Marielle's fine arts background provides her with a keen understanding of design, colour and proportions, which she skillfully applies in her work as a stager, colour consultant, and for organizing and downsizing moves. With her certification from CSP International™ Staging Business Training Academy, Marielle collaborates with agents and homeowners to prepare their houses for the market or vacation rentals. Her work is tailored to meet your unique needs.

Remember to Check Your E-Mail Before Each New Course Begins and During the Course. You will receive an e-mail if:

- a)** the course is cancelled or delayed unexpectedly or if there is a change in the time or venue of the course; **b)** during the course if the instructor gives notice that he/she is ill or unavailable for one of the sessions. The course liaison will attempt to contact those without e-mail by phone, so please make sure TSC has your correct phone number and e-mail.

Attendance/Absenteeism. TSC instructors are volunteers who work very hard to prepare courses. Your cooperation is appreciated in letting them know if you are unable to attend as most instructors plan for the number of students who registered in the course. If circumstances change between registration and the first class, or if you decide to withdraw from the class, please e-mail the TSC coordinator at tscordinator@gmail.com or call 506-364-2780. Many courses have a wait list and someone else may be able to take your place. Once the class has started advise the instructor directly if you are unable to attend a session.

Classroom Compartment. Active class participation is welcomed and encouraged by TSC. We request that class members remain mindful of the level of comfort of their fellow students and the volunteer instructors as they participate in discussion.